



By Carr McCalla, LGA Executive Director

## GOLFWEEK PARTNERSHIP FINALIZED!

As we mentioned earlier in the year, the Louisiana Golf Association has been in discussions with Golfweek magazine to enhance our current partnership that will create additional value-added services to LGA individual members. We are pleased to say that those discussions have concluded with an agreement allowing LGA Handicap Network participants to receive a whopping 86 percent off the cover price of Golfweek for a year's subscription to the magazine....along with a free sleeve of Nike One Platinum golf balls. This benefit, along with our earlier announced free subscription to Golfweek offer for our Gold (year's subscription) and Silver (3-month subscription) Sponsors, is simply another example of how the LGA is continuing its mission of providing significant value-added benefits for LGA individual members.

When one takes a good look at the cost of membership (a meager \$16 per year) it's apparent that the tangible value of being a member of the LGA far outweighs the cost, not to mention the intangible value of being a part of supporting amateur golf in Louisiana through LGA membership.

## IT'S THAT TIME OF YEAR AGAIN...HOLIDAY GIVING!

Here's our annual reminder of gifts available through the LGA for you or for that golfer acquaintance that seemingly has everything....for additional information on any of the items mentioned below simply log on to the LGA's website at [www.LGAgolf.org](http://www.LGAgolf.org). We have a number of different price points for

gifts, from \$24.75 all the way up to \$399.99.

The aforementioned Golfweek year's subscription is \$24.75. It includes 45 issues of the magazine plus a sleeve of Nike One Platinum golf balls. Simply click on the Golfweek promotional icon on the LGA homepage to order.

LGA Silver (\$25) and Gold (\$75) Sponsorships are also available. Silver Sponsors receive a three month trial subscription to Golfweek, in addition to a copy of the 2008-2009 USGA Rules of Golf booklet and a beautiful LGA stone drink coaster. Gold Sponsors receive a year's subscription to Golfweek, the Rules of Golf booklet, the stone drink coaster, and a LGA desk clock. Retail value of the items available with the Silver Sponsorship is \$40, for the Gold Sponsorship it's over \$130! To sign up your gift recipient (or yourself) for either the Gold or Silver Sponsorship, just download an application form from [www.LGAgolf.org](http://www.LGAgolf.org) and send it to our office address on the application. Click on the informational box on the left side of the homepage.

We also continue to partner with Bushnell in offering the Pinseeker Tournament Edition rangefinder for \$399.99 (\$100 off MSRP). LGA Handicap Network participants receive an additional \$50 off (total cost of \$349.99) by entering their 8-digit LGA Handicap Network number when purchasing. The LGA, by local rule, allows the use of electronic measuring devices (EMDs) in its Championships and the Pinseeker Tournament Edition meets all USGA requirements for use in LGA events. The USGA also allows the use of EMDs when posting scores for handicapping purposes. To purchase, click on the Bushnell logo on the right side of the [www.LGAgolf.org](http://www.LGAgolf.org) homepage and follow the prompts. For more information on any of these gift-giving ideas please contact our offices at 337.265.3938.

## VERNON NOMINATED FOR SECOND TERM AS USGA PRESIDENT

Californian Jim Vernon has recently been nominated for his second year-long term as President of the United States Golf Association

(USGA). Other officers for 2009 include Jim Hyler of Raleigh, N.C., and Jay Rains of San Diego, Calif., as Vice-Presidents; Jim Bunch of Denver, Colo., as Secretary; and Irv Fish of Wayzata, Minn., as Treasurer.

Vernon will be completing his seventh year on the USGA's Executive Committee. He served as Chairman of the Equipment Standards Committee for four years and played a significant role in implementing the recently announced rules changes to grooves that will go into effect for all major tours in 2010.

New appointees to the Executive Committee in 2009 include Glen Nager of Washington, D.C. (formerly General Counsel for the USGA); Chris Liedel of Vienna, Va., and Gene McClure of Atlanta. Joseph Anthony of Minneapolis, Minn., has been appointed as General Counsel replacing Nager. Returning members include Christie Austin of Cherry Hills Village, Colo., Pat Kaufman of Fort Washington, Maryland; John Kim of Farmington, Conn.; Brigid Lamb of Mendham, N.J.; Tom O'Toole of St. Louis, Mo.; Steve Smyers of Lakeland, Fla.; and Geoffrey Yang of Menlo Park, California. This group will lead the association's staff and nearly 1,400 volunteers who serve on more than 30 committees.

## 2009 SCHEDULE TO BE ANNOUNCED NEXT MONTH

We will announce our 2009 LGA Championship schedule in this space next month. We continue to be most appreciative of our Member Clubs sharing their facilities with us and think you'll be excited about the venues that will host our Championships in 2009.

Please accept our Best wishes to you and your family for a joyous Holiday Season!

See you next month.....Inside the Ropes!

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